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Digest

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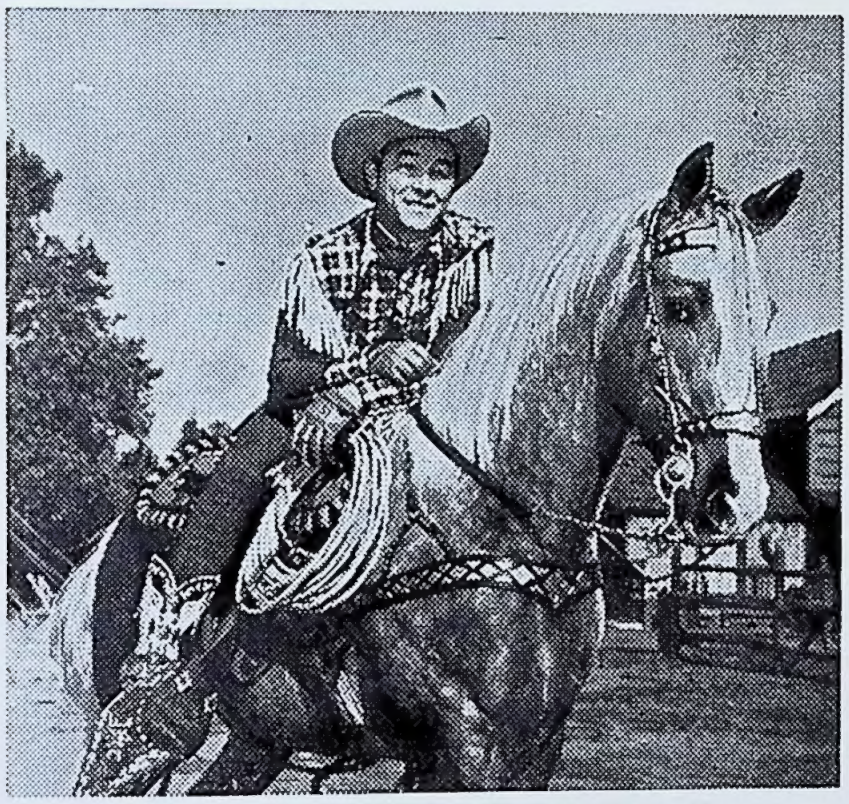
Roy Rogers . . .



ROY ROGERS AND TRIGGER

For C.N.E. Show

DALE EVANS AND ROY ROGERS

Roy Rogers and his world-famous Trigger, and Dale Evans (Mrs. Rogers) and company, will star in the Canadian National Exhibition this summer.

FRIEND OF THOUSANDS, LAWRENCE CUPIC, MAITRE-D, ROYAL YORK HOTEL, DIED SUDDENLY ON MONDAY, FEBRUARY 1st, FOLLOWING A HEART ATTACK, WE REGRET TO REPORT.

VANCOUVER NEWS

By JACK DROY

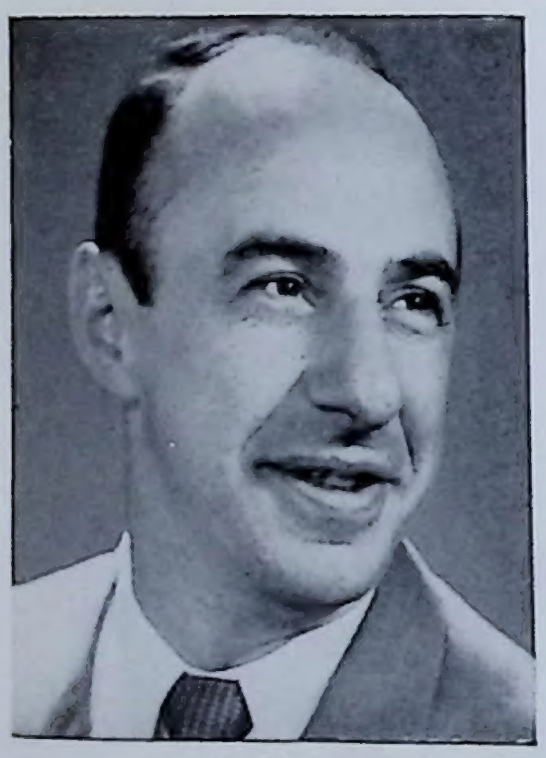
Ray Wardrop, a member of Projectionists union executive, is active in boys' work and president of the Boy Scout Association for Vancouver South-East area with a membership of over 500 juveniles. Roy said he has vandalism licked in theatres in his zone.

The 245-seat theatre at Imperial, Sask., and the 340-seat Deluxe in Meath Park, Sask., have been converted from 16 to 35 mm.

The 200-seat Castor Theatre at Castor, Alberta, was burned to the ground in a recent fire which occurred on a Sunday with no one in the building. Theatre was only partially insured.

Jim Girvan of Girvan Studios, is back from an extended tour of Great Britain and France with plenty of new ideas for theatre art work picked up over the water.

LABOW NEW RKO CANADIAN GENERAL MANAGER



JACK LABOW

Charles Boasberg, General Sales Manager for *RKO*, announced the appointment of *Jack Labow*, as Canadian General Manager following the resignation last week of *Carl Peppercorn*.

Jack Labow, who up to his appointment, was *RKO* Toronto Branch Manager, joined the film industry and *RKO* in Winnipeg, Sept. 1947.

In March, 1948, *Labow* was transferred to Toronto and became *RKO* Toronto branch manager in August, 1949.

Prior to his employment with *RKO*, *Labow* joined the Canadian Army as a gunner and served overseas from Dec. 1939, to March, 1947, with the 1*st* Canadian Division. After the defeat of Germany, he was staff officer at CMHQ in London. When he left the army he held the rank of captain.

Mr. Labow is married, and has two children. He is a member of *Variety Club*.

TRADE *headlines*

Rep. John P. Saylor (R.P.A.) introduces bill, at Washington, to exempt tax admissions to theatres charging less than 45 cents.

●

Neil Agnew, on leave of absence from Republic Pictures. He was Assistant to the President.

●

Stanley-Warner Corp. business shows steady improvement, shareholders told at Annual Meeting recently. Will purchase as many TV Stations as FCC will permit, said S. H. Fabian. Has acquired a 50 percent interest in new station being built at Schenectady, WTRI.

●

Loew's, Inc., net for a 12 weeks period, ending Nov. 26th, 1953, shows an improvement of 16 per cent per share over the 6 per cent per share payable for the same period in the previous year.

●

Poli-New England Circuit of 15 theatres wholly owned by Loew's Inc., following the recent purchase of minority 25 percent interest. At one time the late N. L. Nathanson was a substantial shareholder.

●

Fifteen Theatres and hotels for the first time in the U.S. through Theatre Network Television, present a national business meeting for Dodge Motors, on Friday, Jan. 22nd.

●

Charles P. Skouras, Pres. National Theatres, reports to shareholders 1953 earnings 34 percent higher than 1952 for same period, with 31 theatres less than 1952 and with a total of 385 in operation. Earnings were equivalent to 91 cents a share on 2,769,486 outstanding shares for the fiscal year ending Sept. 26th, 1953.

●

Gaston Dureau, Gulf States Theatres, New Orleans, reports that Republic's opening day at the Saenger Theatre, for Jubilee Trail broke all attendance records on any picture which had played Saenger at regular prices since Sept. of 1952.

●

Martin Luther has been given the Green Censor Light in Quebec for showing to Protestant groups in Churches, school auditoriums.

●

Judy Holliday, in Columbia's, It Should Happen To You, tells "her man", "I don't mind the way you're acting exactly — it's just that you act as if you're sort of entitled."

Ray Presents

WE are familiar with this Legal Alibi, an Act of God, through which we, humans, escape being held accountable for many omissions, accidents, responsibilities, and which has saved individuals and companies from being compelled to pay damages, for alleged breaches of contract, even "death by misadventure."

I have, at times, wondered if we, in the use, and the application of the term, "An Act of God", do not take The Name of The Lord God In vain?"

In England, a Devonshire Jury once delivered a verdict, "That deceased died by the Act of God, brought about by the flooded condition of the river."

SOME of you will recall, that in 1928, Helen Hayes married the playwright, Charles MacArthur, who wrote the screen play, The Sins of Madelon Claudet, produced by M.G.M., and having induced Helen Hayes, a stage star of importance to appear in it, Helen Hayes, in 1932, won the Academy Award for her work in that picture, as the best actress of the year.

I am recalling Helen Hayes, because she defended a breach of contract action against her, when she said the coming birth of her child was, An Act of God, and her late daughter was always called the, Act of God Child.

I REGRET to add the word, "late", in mentioning the daughter of Helen Hayes, who unfortunately died a few years ago, at the time she was rehearsing to appear in a play with her mother.

However, that which is in reality, An Act of God is the religious awakening of which I have written previously, and which has permeated The Screen, bringing with it the production of several pictures based on Biblical history, and other productions of stories with a religious background.

You will recall, that I repeated a story which John J. Fitzgibbons, C.B.E. had related, at the time 20th Century-Fox was demonstrating CinemaScope in Toronto.

MR. Fitzgibbons told us, that he never had seen as many people coming from the theatres, as he saw coming from the various churches in Toronto, and thinking of The Robe, and other pictures with a religious theme, he added, "These may be our Untapped Audiences."

We have been reading some startling figures, in connection with theatre attendance, and gross receipts. Here is a story which should interest you, as it has interested me, although you, who do not believe in what is transpiring spiritually, should have your Doubting Thomas' vision feel more satisfied, that what I have said about Religious Revival may be possible.

EVANGELIST Billy Graham came to Toronto, at the Coliseum, C.N.E. He drew an audience of 26,000 people on Saturday night and Sunday afternoon, with thousands turned away.

At the Maple Leaf Gardens, he had an attendance of over sixteen thousand, the largest number of people the Maple Leaf Gardens has had for any Event, in the past six years, and again thousands were turned away.

It is estimated, that 50,000 people came to hear Billy Graham deliver his message, in three sessions, in two days.

Billy Graham said, "God is at work this weekend in Toronto," and in my opinion, he was right, for when 50,000 people come to hear The Word of God, that is what I call, An Act of God, and the people are not trying to escape from anything, but that which is troubling them. They are moving toward a positive action, they are seeking Faith, and getting rid of an Inferiority Complex which makes them feel, that they do not belong anywhere.

TRUE, Billy Graham put on a great show. He had a 1,200 voice choir recruited from various churches, he had many church ministers on his platform, and he brought to his message, his own magnetic appeal, a spiritual fire and a quality of oratory, An Act For God.

His manner of speech, his references are reminiscent of Billy Sunday, back in the days of my youth.

Remember the preacher Bob O'Donnell brought to Buffalo, during the campaign on Compo? He was, I believe, an exhibitor, also, and he gave such a good talk, veined all through with religious references, that copies were made of his talk so that exhibitors could use it again and again.

HERE is a story Billy Graham told to that vast audience, "When the politicians wished a law under which they could eventually sentence Daniel, passed, they took it to the King, and the King," according to Billy Graham, said,

"Boys, I think you've got something there!"

"Daniel was locked in the lions' den, but he wasn't afraid, he just gave one of the lions a cuff, and said, "move over, Leo." (Attention Si Seadler, does that not give you an idea, Leo, the lion?)

"Then he made the bony lion move over, and got a fat lion to rest his head on for the night. He was so relaxed, that his snoring disturbed the lions."

The crowd was so great at the Coliseum, that the doors were locked forty-five minutes before the time the meeting was to open, and the police used a sound truck to tell the people, crowding the C.N.E. gates, to please keep out.

AT the Maple Leaf Gardens, the doors were locked an hour and a half before the starting time.

Billy Graham said, that an Evangelistic Wave is sweeping Canada.

Billy Graham is from North Carolina, and he is 35 years old. He left Toronto for New York, where he will make some TV films.

Of interest, about 7,000 came in to Toronto, Sunday, from out-of-town, in chartered buses.

On Saturday night two busloads from Camp Borden, two from Kingston, one from London, carrying about 250 soldiers, arrived in front of the Coliseum a half hour before the starting time, but they were unable to get in.

DR. E. Crossley Hunter, who was chairman at the Services said, "people are feeling a sense of urgency and crisis.

"Not long ago, we were told, that if an atom bomb is dropped today, nothing will live within 60 square miles. The scientists are becoming our preachers."

When we read the astonishing business of The Robe, we may anticipate, that we are giving, and we are going to give the people what they desire, when we present pictures with a religious background, notwithstanding the desire of millions of people for "escape entertainment."

WHILE I am discussing the legal term, Act of God, with various variations, I am reminded of the General Counsel of National Allied, and the word which he introduced, Bathycolpian, a word with which I was totally unfamiliar.

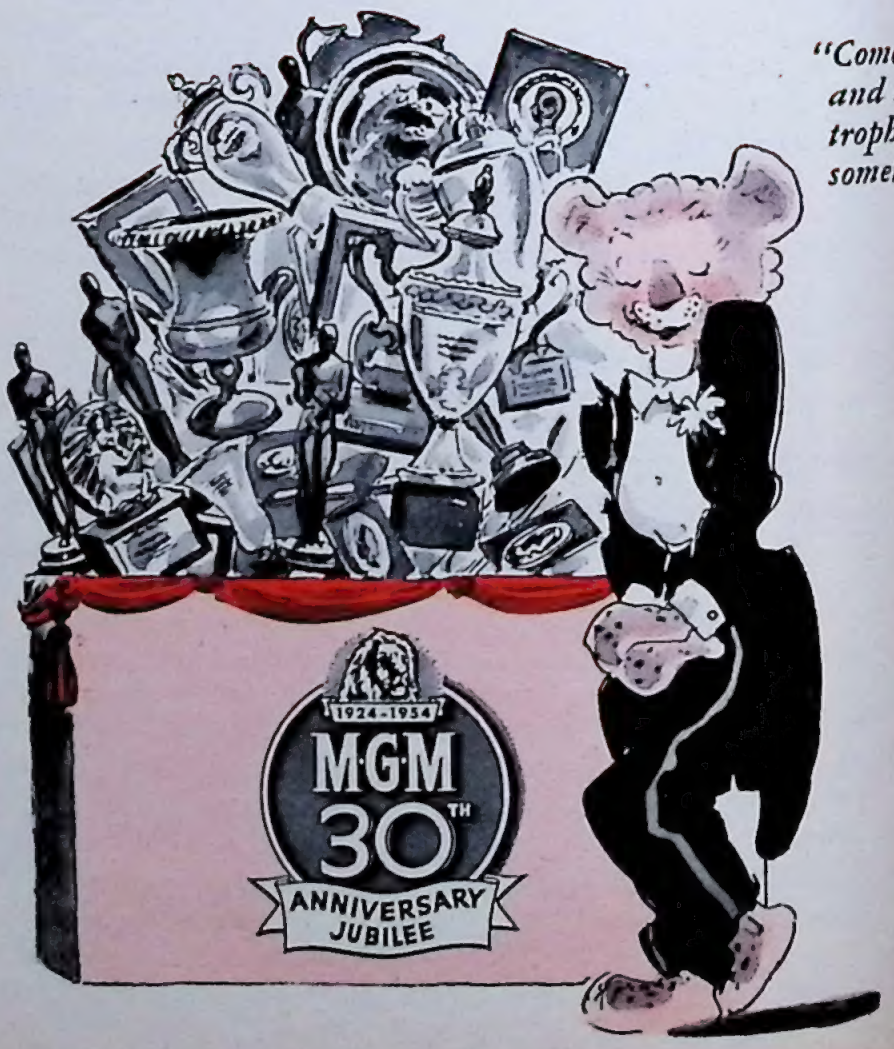
(*Continued on Page 7*)

TIE-IN YOUR THEATRE!

M-G-M provides the fireworks! It's going to be the event of the Year! Get your slice of the Birthday Cake! It's an unparalleled opportunity to give your Box-office a LIFT! On the next page is a partial list of available M-G-M attractions for your local "JUBILEE." SEE THE SPECIAL "JUBILEE" PRESS BOOK!

THE BIRTHDAY CAKE THAT EVERY EXHIBITOR IN CANADA WILL SHARE!

As our 30th Anniversary commences, we want to thank our exhibitor friends whose mutual confidence and cooperation has made it all possible. We've got countless medals, awards, statuettes. The annals of film business glow with the achievements of M-G-M attractions, M-G-M stars, M-G-M Showmanship. But our celebration is planned with only one thing in mind—your box-office! Let's get the cash and let the credit go! We invite theatre men to join with us in what will be one of the biggest promotions of its kind ever held in the industry, to launch a cavalcade of top entertainments, to stimulate your business.



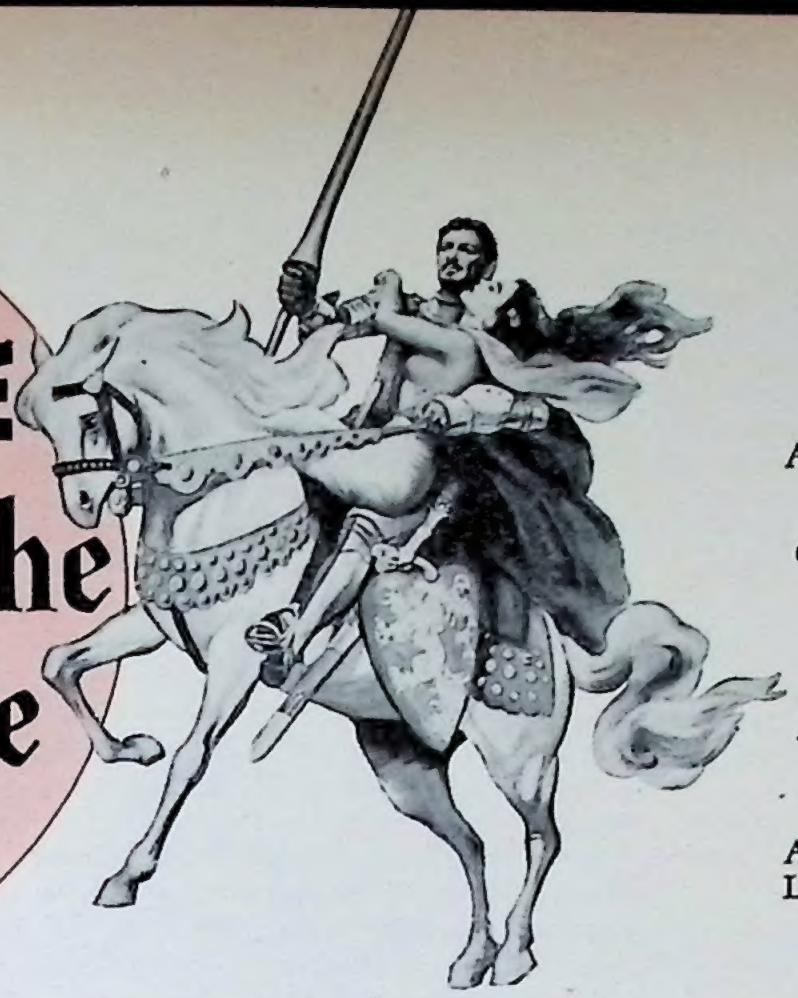
"Come up and see trophies sometime

M-G-M's
FIRST PRODUCTION IN

CINEMASCOPE

Knights Of The Round Table

IN COLOR
MAGNIFICENCE



NEXT FROM M-G-M CINEMASCOPE

"ROSE MARIE" (*Color*)
Ann Blyth, Howard Keel, Fernando Lamas

"BRIGADOON" (*Ansco Color*)
Gene Kelly, Van Johnson, Cyd Charisse, Elaine Stewart

"BRIDE FOR SEVEN BROTHERS"
(*Ansco Color*)
Jane Powell, Howard Keel, Jeff Richards

"THE STUDENT PRINCE"
(*Ansco Color*)
Ann Blyth, Edmund Purdom, John Ericson, Louis Calhern, and the singing voice of Mario Lanza

"KNIGHTS" SENSATIONAL IN EVERY ENGAGEMENT!
LEADS THE LINE OF "JUBILEE" RELEASES!

JANUARY
"KNIGHTS OF THE ROUND TABLE" (*CinemaScope*)
(*In Color Magnificence*) • Robert Taylor, Ava Gardner, Mel Ferrer

JANUARY
"EASY TO LOVE" (*Technicolor*)
Esther Williams, Van Johnson, Tony Martin

JANUARY
"QUO VADIS" *Greater In WIDE-SCREEN* • (*Technicolor*)
Robert Taylor, Deborah Kerr, Leo Genn

JANUARY
"GIVE A GIRL A BREAK" (*Technicolor*)
Marge and Gower Champion, Debbie Reynolds

JANUARY
"THE GREAT DIAMOND ROBBERY"
Red Skelton

FEBRUARY
"SAADIA" (*Technicolor*)
Cornel Wilde, Mel Ferrer, Rita Gam

FEBRUARY
"THE LONG, LONG TRAILER" (*Ansco Color*)
Lucille Ball, Desi Arnaz

MARCH
"TENNESSEE CHAMP" (*Ansco Color*)
Shelley Winters

MARCH
"ROSE MARIE" (*CinemaScope*)
(*In Color Glory*) • Ann Blyth, Howard Keel, Fernando Lamas

MARCH
"GYPSY COLT" (*Ansco Color*)
Donna Corcoran, Ward Bond, Frances Dee, and Gypsy

MARCH
"RHAPSODY" (*Technicolor*)
Elizabeth Taylor, Vittorio Gassman

MARCH
"FLAME AND THE FLESH" (*Technicolor*)
Lana Turner, Pier Angeli, Carlos Thompson

AND THESE CURRENT PRODUCTIONS!

"MOGAMBO" (*Technicolor*)
Clark Gable, Ava Gardner

"TAKE THE HIGH GROUND!"
(*Ansco Color*) • Richard Widmark, Karl Malden, Elaine Stewart

"THE ACTRESS"
Spencer Tracy, Jean Simmons, Teresa Wright

"KISS ME KATE" (*Ansco Color*)
Kathryn Grayson, Howard Keel, Ann Miller

"ESCAPE FROM FORT BRAVO"
(*Ansco Color*) • William Holden, Eleanor Parker, John Forsythe

"HALF A HERO"
Red Skelton

"ALL THE BROTHERS WERE VALIANT" (*Technicolor*)
Robert Taylor, Stewart Granger, Ann Blyth

"TORCH SONG" (*Technicolor*)
Joan Crawford, Michael Wilding

"TERROR ON A TRAIN"
Glenn Ford, Anne Vernon

AND THESE BIG FUTURE M-G-M ATTRACTIONS!

"EXECUTIVE SUITE"
William Holden, June Allyson, Barbara Stanwyck, Fredric March, Walter Pidgeon, Shelley Winters, Paul Douglas, Louis Calhern

"BETRAYED" (*Color*)
Clark Gable, Lana Turner, Victor Mature

"HER TWELVE MEN" (*Color*)
Greer Garson, Robert Ryan

"JULIUS CAESAR"
Marlon Brando, James Mason, John Gielgud, Louis Calhern, Edmond O'Brien, Greer Garson, Deborah Kerr

"BEAU BRUMMELL" (*Color*)
Stewart Granger, Elizabeth Taylor, Peter Ustinov

"CREST OF THE WAVE"
Gene Kelly, Jeff Richards

"INVITATION TO THE DANCE"
(*Technicolor*) • Gene Kelly, and All-Star Cast

"VALLEY OF THE KINGS" (*Color*)
Robert Taylor, Eleanor Parker

"PANTHER SQUADRON 8"
(*Ansco Color*) • Van Johnson, Walter Pidgeon

And Many More BIG ONES Including The Industry's Greatest Line-up Of Short Subjects!

Toronto and District

By BILL PRESS

The Barkers gave William A. Summerville, Jr., a special greeting on his first appearance as Chief Barker at the initial general meeting of Toronto Tent No. 28 in the clubrooms Tuesday night, Jan. 26.

Of Summerville it was said: "He personifies all the accomplishments that have made Tent No. 28 honored in the records of Variety Clubs everywhere."

Mr. and Mrs. Sam Hersenhoren of Toronto entertained at their home in honor of J. J. Chisholm, former Ontario branch manager of Associated Screen News Limited, and Mrs. Chisholm before their departure to live in Montreal. The party took place Saturday night, January 23.

The latest development in Quebec is a move on the part of Premier Maurice Duplessis to enforce legislation, adopted a year ago, for the censoring of television films on the ground that the CBC has been showing immoral pictures.

The TV films are to be submitted to the Quebec Board of Cinema Censors which will also supervise the live television presentations.

Guests at a reception at the Canadian Women's Press Club, Toronto branch, 47 Wellesley Street East, in honor of the manager and cast of the Crest Theatre, were received by Club President Mrs. James R. Nairn and her husband, following a performance of "The Philadelphia Story."

Manager Jim McDonough of the Tivoli Theatre, Hamilton, was keeping up the race with three Toronto units of Famous Players in the matter of length of engagements. "The Robe" was in its fifth week at the Tivoli while "How to Marry a Millionaire" at the Toronto Imperial and "Little Boy Lost" at the University and Eglinton were all playing a fifth week.

Jack Arthur gave a heart-tugging program on the CBC network on January 26 when his theme was Robbie Burns and Scotland in which he dramatized his own entry into show business as a boy in a company headed by Harry Lauder. Scotland is Jack Arthur's homeland.

The Palace Theatre, Hamilton, had a special stage attraction, Lionel Hampton and Orchestra, with four vaudeville acts, for three days, Jan. 25-27, in conjunction with the engagement of "The Juggler."

The National Ballet Company of Canada is appearing at the Hamilton Capitol for two days, Feb. 10-11.

Consolidated Theatres Limited, Montreal, headed by J. Arthur Hirsch, declared a dividend of 13c on the "A" Stock payable March 1 to shareholders of record February 1. Consolidated is an associate of Famous Players.

Haskell Masters, Warner Bros. Canadian General Manager, announced the resignation of Ralph Foster. Foster headed the Warner Bros. 16 mm-division since last July.

Foster will enter the public relations arena with Art Wells, former newspaper reporter, operating under the name of Communications of Canada, with offices at 28 Wellesley St. East.

Serving as Australian National Film Commissioner, he was also at one time an editor of the Windsor Daily Sfar and Toronto Daily Star, as well as Deputy-Commissioner of the N.F.B. in Canada.

Mr. Masters will announce shortly the new head of Warner's 16 mm. division in Canada.

Once again, the Pylon Theatre, College Street, featured an Italian feature, "Passione," with considerable success. The engagement was announced as "A Prima Visione," otherwise a first run.

PRAIRIE NEWS

By BRUCE PEACOCK

CinemaScope equipment is being installed in one Canadian theatre a week, or as rapidly as the equipment becomes available, said E. A. Zorn, Winnipeg, Western district manager of Famous Players Canadian Corp., in Edmonton recently.

Estimated cost to convert a theatre to CinemaScope is $30,000, he said.

Opening of the new Odeon Theatre, now under construction on Jasper Avenue in Edmonton, is planned for the spring or early summer, H. A. Friedman, Toronto, said in Edmonton recently. Mr. Friedman is president and managing director of Odeon Mid-Western Theatres, Ltd. The theatre will seat eleven hundred, Mr. Friedman said.

Frank Beatty, formerly of Saskatoon, has opened a new 800-seat theatre in Kerrobert, Sask., the Lux. House is 115 feet by 41 feet, the lobby 20 feet by 41 feet and the screen 300 square feet. Opening night's proceeds went towards the children's ward of Kerrobert's new hospital. Among those attending the opening were Reg Plumb, of the Daylight Theatre, Saskatoon, who had worked with Mr. Beatty for 26 years, and Labor Minister C. C. Williams.

Lyric Theatre, Swift Current, Sask., has installed a new wide screen, 13 by 28 feet.

THE CANADIAN MOVING PICTURE DIGEST

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Editor-in-Chief

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Maritime News

HELEN CROWLEY

Mr. Murray Ellman, B & L Theatres, spent a week-end in Halifax recently, representing the Y.M.H.A. in an inter-city chess tournament. Mr. Ellman made the trip to Halifax and return by plane. Needless to say—Saint John won. Chess is Mr. Ellman's main hobby—and, we guess, he is really pretty good at it. He has held the Saint John and New Brunswick championship titles—and, has been a runner-up in the Maritime championship.

Mr. M. J. Isman, Empire-Universal's General Manager, spent several days in Saint John conferring with the local manager, Mr. Jack Bellamy.

The Eddie Cantor picture played eight days at the Strand Odeon theatre, Saint John, while across the street, at the Famous Players' Paramount, "How to Marry a Millionaire"—Twentieth Century-Fox's second CinemaScope production is drawing very large business.

Mr. George Basha of Stephenville, Newfoundland, spent several days in Saint John this week on a booking trip recently.

His many friends in the business will be glad to know that Mr. Jack Keily, proprietor of the Nickel and York theatres in St. Johns, Newfoundland, is making satisfactory recovery from a rather serious eye infection. Mr. Keily, who resides in Montreal, makes periodic trips to Saint John, New Brunswick and St. Johns, Newfoundland.

The Odeon Strand Theatre, Saint John, was host on Wednesday morning of this week to the Ladies' Morning Musical Club at a showing of special musical features.

YORK, ST. JOHN'S NFLD. INTRODUCE 3-D

Jack Keily's house, The York, St. Johns, Newfoundland, introduced the Newfoundlanders to 3-D, playing Lippert's, A Day In The Country, with The Gambler and The Lady, and Mask of The Dragon.

Ray Presents

(*Continued from Page 3*)

"Now I am puzzled," said Mr. Myers, "between the dances of Rita Hayworth and Jane Russell, unless it is that Breen is drawing a Bathycolpian line."

I EXPENDED an hour, at least. searching through various dictionaries to find the word, Bathycolpian, I even hunted through obsolete words, but I could not find the explanation of the word, nor any mention of it, save in Box-office, which explained it as, deep-bosomed.

Why could not Mr. Myers have used, that now historic sentence of Mr. Will Hays, namely, "Too much cleavage?" But it may be, that cleavage only means when they go, "This-a-way and That-a-way," with only a shadow between.

HOWEVER, we have now added a new word to our motion picture vocabulary. Bathycolpian, and if Mr. Myers can do it, so can I, so I give him one for his books Batrachomymachia, related to the Battle of The Frogs and The Mice.

When I hear the name of Bessie Love, it takes me back to the years of David Griffith, Mae Marsh, Lillian Gish, Dorothy Gish, quite a list of ingenue stars.

Bessie Love, who had the talent to play Cinderella and a dope-addict mother, in Human Wreckage, a characterization which established her as an emotional actress of importance, blazed a trail of fame and then appeared to disappear.

I BEST remember Bessie Love in M.G.M.'s delightful musical, Broadway Melody, produced in 1929.

Three years earlier, Bessie Love played the title role in, Lovey Mary, one of her most appealing roles.

It was a great success, but not until Broadway Melody, did we hear of Bessie Love again, after which sensational success, Bessie Love again appeared to do a fade-out.

It is, therefore, very gratifying to learn, that she will star in The Barefoot Countessa, to be produced in Italy, and which will be distributed through United Artists.

ON our front cover a photograph of Roy Rogers, Dale Evans and Trigger.

According to a recent announcement, Roy Rogers, Dale Evans, and Trigger will be stellar attractions, with a stage-show at the Canadian National Exhibition this summer.

The Rogers company will include about twenty people, Rogers' business manager, the men who handle Trigger, Roy's horse, and Buttermilk, Dale Evans' horse. The Whippoorwills, five singing instrumentalists, Pat Brady, a comedian featured on the Roy Rogers TV shows, a Musical Adviser and a Press Agent.

ROY ROGERS gives about a two hour show, working with all the acts, and does about thirty minutes himself. A feature of his show are the eight Palominos.

For this show, it is quite likely, Roy Rogers will collect, in salary, and his percentage, $100,000 for two weeks' work.

However, making big money is not a strange undertaking for Roy Rogers, who gets $5,000 per week for sponsorship of his radio and TV broadcasts, and retaining residual rights to the TV shows.

In recent months, he and Dale's album of hymns, have been excellent sellers.

FROM the Roy Rogers Enterprises he receives big returns.

"In 1953", said Rogers, in an interview with Jack Hirshberg, as published in the Toronto, Evening Telegram, "we grossed sales of $30,000,000. Sales in 1952 were $23,000,000, and I attribute the 1953 increase entirely to TV. We had over 100 items on the line in 1952, but cut this to 85 in 1953."

BEFORE coming to Toronto, Roy and his wife, Dale Evans will do five weeks of personal appearances with Trigger, in the British Isles, commencing Feb. 9th at Glasgow, Liverpool, Dublin, Birmingham and Manchester.

"Then we will ship Trigger back to the States, and I will join Billy Graham in London.

We will stay in London two weeks, and give our testimony every day during revival meetings at Harringay Arena."

Roy and his wife will lead in the singing of hymns, this work is an Act For God, and for which there is no pay, save that which comes within the treasures, impregnable to moth and rust.

AGAIN repeating what I said about a revival of religious spirit, Roy Rogers, said, "we became interested in Church, because we want our kids to have a rooted feeling and some substance. They go to Sunday School at the Episcopal Church in Encino, and we felt we should set them an example by going to Church ourselves.

That is a good enough reason to tie a knot in the tail of the devil himself.

The children are, Cheryl, 13, Linda Lou, 10, Little Doe, a 22 months old Chocktaw Indian baby girl, who was adopted by The Rogers in Dallas, Texas, Roy Jr., and Sandy.

I think, that the Palominos are of Canadian descent, for I remember that Charley Mavety sold some Palominos to Roy Rogers.

1954 PERFORMING RIGHT FEES SAME

Composers, Authors and Publishers Association of Canada fees for performing Rights remain the same as in 1953, according to a report. The fees based on seating capacity are as follows: 499 seats and under 10 cents per seat; 500 to 799, 12 cents per seat; 800 to 1,599 is 15 cents per seat and 1,600 seats and over is 20 cents per seat.

20th CENTURY MANAGERS CLUB ELECTS OFFICERS

Morris Manoff was elected President of 20th Century Toronto Theatres Managers Club. Other officers are, William Heinitz as Vice-Pres., William Curley, Treasurer and Bronte Gallagher, Sec'y.

NFB
This month
EYE WITNESS
reports on
THE CANSO CAUSEWAY
V.O.N. — EVERYONE'S NURSE
INTERNATIONAL FENCING TOURNAMENT — MONTREAL
(Ask for Eye Witness 59)
BOOK THIS ALL-CANADIAN
NATIONAL FILM BOARD
SERIES
EVERY MONTH THROUGH
COLUMBIA PICTURES

Third Annual Communion Breakfast. Seated at the head table are left to right: Walter Kennedy; Rev. George J. Cherrier, O.B.E.; Ernest Rawley; The Very Rev. B. T. Kyte; Clare Appel; Rev. E. J. Gleason, C.S.P.; J. J. Fitzgibbons, C.B.E.; Jack Hyland and Jack Fitzgibbons.

Third Annual Communion Breakfast

The Sheraton Room in the King Edward Hotel, Toronto, was the scene of the Third Annual Communion Breakfast of the entertainment industry (Toronto area) on Sunday, January 31st.

Mass was celebrated in St. Michael's Cathedral at 9 a.m., and was attended by over 250 members of the Catholic faith in the entertainment industry.

At the breakfast which followed the celebration of the Mass, the principal speakers were the *Very Reverend Bernard T. Kyte, P.P.*, rector of St. Michael's Cathedral; *John J. Fitzgibbons, CBE*, President of *Famous Players Canadian Corporation* and *Reverend Edward J. Gleason, C.S.P.* Mass was celebrated by *Reverend George J. Cherrier, OBE*, one of the chaplains of *Variety Club*.

Father Kyte spoke of the tremendous influence of the entertainment industry. The industry, he said, could be a great force for good or evil. He brought to the gathering the sincere good wishes of *His Eminence, James Cardinal McGuigan*, and his blessing. "He hopes that your industry will be blessed, directed and guided by God," he said.

Introducing *J. J. Fitzgibbons*, the toastmaster, *C. J. Appel* said: "He is a man who has been honored by our government; honored by our industry and a man who was the guiding spirit in the building of *Variety Club's Variety Village*. He is a man we are proud to call the leader of the Canadian Motion Picture Industry."

Mr. Fitzgibbons urged his audience to participate in the Christopher movement. This organization, he said, had scores of pamphlets on religion which were available to everyone for the asking. He volunteered to forward all requests to the proper authorities.

"There is controversy raging over the question of censorship in the United States," he said. "I can assure you that the heads of responsible companies in Hollywood don't want any part of a code that will turn freedom of speech and presentation into license."

Mr. Fitzgibbons paid tribute to the many stars and producers in Hollywood who have done so much to keep the motion pictures on a high level.

"I am very proud of many of the pictures we have presented in our theatres," he said. "I don't have to name them—you know the pictures I mean, as well as I do."

Music was provided by the *St. Mary's* Boys' Choir under the direction of *Rev. Brother Cyril, F.S.C.*

The committee responsible for arrangements was headed by *John J. Fitzgibbons Jr.* and *Clare Appel* and included *Winston Barron, Gerald Collins, Roy D'Augustine, Maurice Doyle, Jack Hyland, Walter Kennedy, John Niosi, Ernest Rawley* and *Charles Sweeney*.

Introducing the committee, *Mr. Appel* paid special tribute to *J. J. Fitzgibbons Jr.*, who, he said, had been largely responsible for arranging communion breakfasts in Toronto, London, Montreal, Hamilton and other centres.

MYERS ATTENDS FOX SALES MEET

Peter Myers, Canadian General Manager for *Twentieth Century-Fox*, attended an important two-day meeting at the home office on Thursday and Friday of last week, convened by *Al Lichtman*, director of distribution.

The territorial sales chiefs met to outline sales plans for the coming year in a series of round table discussions led by *Mr. Lichtman, W. C. Gehring*, executive assistant general sales manager, *Edwin W. Aaron*, Western sales manager, and *Arthur Silverstone*, Eastern sales manager.

Discussion at the meeting included sales plans for *CinemaScope* productions such as "Hell and High Water," "Night People," and "Prince Valiant," merchandising plans for *Panoramic Productions* "Three Young Texans," "Siege At Red River" and "Gorilla At Large;" discussion of the presentation of *CinemaScope* pictures via proper screens and with stereophonic sound; and exploitation plans now being drafted for the remainder of the year.

NOLAN JOINS GOETZ

Joseph J. Nolan, former vice-president of *RKO Radio Pictures, Inc.*, and one of Hollywood's veteran major studio executives, will join *William Goetz Productions, Inc.*, as vice-president, reporting to *Goetz* at Columbia Studio last week.

Nolan originally joined the accounting department of *RKO* in New York City 34 years ago, and rose from the ranks to become vice-president, moving in 1934 to the studio, where he supervised star contracts. He resigned in 1949 to take a world tour.

Farewell luncheon tendered by the Toronto Film Board to Russ Simpson at the Variety Club Rooms. Presentation—something for his throat—a Sunbeam electric razor, presented, after a few well chosen words, by Abe Cass.

Front Row LEFT TO RIGHT: V. Beatty, J. Labow, A. Cass, R. Simpson, C. Appel, H. Allen.
Back row LEFT TO RIGHT: M. Diamond, J. MacPherson, A. Iscove, G. Cass, I. Allan, G. Heiber.
Photograph taken by Len Bishop.

CAPITAL STORY

By BILL McLAUGHLIN

Civil servants with offices in the old Supreme Court building at the north end of Bank Street, had to step through a maze of power cables and cameras when they arrived at work the other morning. Director Victor Stoloff, his technicians, and Hollywood's Lloyd Bridges, are using the government building for interior scenes of the RCMP-TV series. The entire 13 films of the series—each running 30 minutes—will be produced in different centres from factual RCMP case histories. After visiting Toronto and Montreal, the company will return here next April to make an RCMP spy story. Supporting players will be engaged in each of the cities where stories are to be filmed. The Ottawa cast included artists from the Little Theatre, Saturday Players and the Canadian Repertory Theatre, with Dorothy Bangs of the Little Theatre acting as casting adviser.

CinemaScope films in your own living room is not a dream but a proven fact. At a special showing at the National Research Council, Karl Stauff, of the Bell-Howell lensmakers in Chicago, presented a CinemaScope movie made on 16 mm film. An entire new field is now open to the new medium, Mr. Stauff said. The curved screen for homes measures about 10 feet in width and 4 feet in height. For halls, a 16 feet by six is recommended by Mr. Stauff.

Ray Tubman, Famous Players District Supervisor and Resident Manager of the Capitol Theatre, was in Toronto for the induction ceremonies of the Canadian Motion Picture Pioneers.

Use This Information As Your Guide on Release Dates

TORONTO

IMPERIAL
Beneath the 12-Mile Reef (20th-Fox) CinemaScope and Technicolor with Terry Moore.
SHEA'S
Second week. Hondo (WB) Warnercolor and 3-D with John Wayne.
UNIVERSITY & EGLINTON
The Man Between (IFD) with James Mason.
NORTOWN
Vicki (20th-Fox) with Jeanne Crain.
ODEON-CARLTON
Moulin Rouge (UA) Technicolor with Jose Ferrer.
HYLAND
Third week. The Sinner (Astral) with Hildegarde Neff.
UPTOWN
Walking My Baby Back Home (E-U) Technicolor with Donald O'Connor.
LOEW'S
Third week. Knights Of the Round Table (MGM) CinemaScope and Technicolor with Robert Taylor.
TOWNE CINEMA
Sixth week. Julius Caesar (MGM) all star cast.
DOWNTOWN
Tumbleweed (E-U) Technicolor with Audie Murphy.

MONTREAL

PALACE
The Actress (MGM) with Spencer Tracy.
LOEW'S
Second week. Mogambo (MGM) Technicolor with Clark Gable.
PRINCESS
Cease Fire (Para.) 3-D.
CAPITOL
All The Brothers Were Valiant (MGM) Technicolor with Robert Taylor.
ORPHEUM
Second Week. 99 River Street (UA) and Neanderthal Man (UA).
IMPERIAL
Thunder Over the Plains (WB) Warnercolor with Randolph Scott.
AVENUE
Malta Story (JARO) with Alec Guinness.
KENT
Innocents in Paris (Cardinal) with Alastair Sim.
AVON
Second Week. Enrico Caruso (Cardinal) with Gina Lollobrigida.
ALOUETTE
Furia with Rossano Brazzi.

WINNIPEG

CAPITOL
The Actress (MGM) with Spencer Tracy.
MET
The Big Heat (Col.) with Glenn Ford.
GAIETY
Decameron Nights (RKO) Technicolor with Joan Fontaine.
OSBOURNE
The Conquest of Everest (JARO) Technicolor.
GARRICK
Vice Squad (UA) with Edward G. Robinson.
ODEON
Calamity Jane (WB) Technicolor with Doris Day.

VANCOUVER

CAPITOL
Kiss Me Kate (MGM) Technicolor with Kathryn Grayson.
ORPHEUM
The Big Heat (Col.) with Glenn Ford.
STRAND
Kiss Me Kate (MGM) Technicolor and 3-D with Kathryn Grayson.
STUDIO
Martin Luther (IFD).
VOGUE
Second week. Moulin Rouge (UA) Technicolor with Jose Ferrer.
PLAZA
The Conquest of Everest (JARO) Technicolor.

SAINT JOHN

PARAMOUNT
Second Week. How to Marry a Millionaire (20th-Fox) CinemaScope and Technicolor with Marilyn Monroe.
STRAND
Walking My Baby Back Home (E-U) Technicolor with Donald O'Connor.
CAPITOL
Kiss of Death (20th-Fox) with Victor Mature.
KENT
Drums of Tahiti (Col.) with Dennis O'Keefe.

MONTREAL MONITOR REPORTS ASSOCIATED TO PRODUCE IN COLOR

Tracy S. Ludington reports in the Montreal Monitor, on the deal recently made, which gave Paul Nathanson, President of Sovereign Film Distributors and Vice-President of Empire-Universal, the controlling interest in Associated Screen News Limited.

He states that Associated Screen will soon be manufacturing prints in color, and that important developments are in progress concerning the productions of pictures for TV.

BUSINESS TAX WINNIPEG

Exhibitors, operating theatres in Winnipeg, Manitoba, will this year pay a Business Tax of 10 percent of their Annual Rent. Where theatres are circuit-controlled, the Manager will report on cost of caretaker and cleaning, cost of light, heat and power, water, cost of repairs and annual average cost of decorating, cost of insurance, following which the Assessment Commissioner will determine the rental on which the tax will be fixed.

Failure to comply with furnishing the information requested, will subject the theatre to a fine of $20.00 per day for every day in default. The exhibitor will be given one week from notice received, to reply.

THE BEST YEARS OF OUR LIVES

Eighteen dates in key first-run houses throughout the United States and Canada have been set for *Samuel Goldwyn's* "The Best Years of Our Lives."

The picture, which is being released through *RKO Radio*, had its formal premiere at Keith's, Washington, February 3rd.

In Canada it will open Feb. 21 at the University and Eglinton, Toronto; Feb. 18 at the Palace, Calgary; Feb. 5 at the Century, Hamilton, and Regent, Ottawa; Feb 8 at the Lincoln, St. Catharines, and Feb. 10 St. Johns.

WANTED

PROJECTIONIST

For New Northern Ontario Theatre, Single Man Preferred. Write stating age, qualifications and persons of recommendation.

BOX C
CANADIAN MOVING PICTURE DIGEST
21 DUNDAS SQUARE - TORONTO

*Have you seen the grosses, in theatres large and small, on 20th's "THE ROBE," "HOW TO MARRY A MILLIONAIRE," "BENEATH THE 12-MILE REEF" and "KING OF THE KHYBER RIFLES"!